
about

Art director and visual designer skilled in delivering thoughtful and effective digital content. Successful in leveraging and translating strategic vision for U.S. and international markets. Easily adapts to new people, places and software. Batteries not included.

experience

ART DIRECTOR

Sabot Family Co.
Feb 2021 - Present | Remote

- Designed and animated content for web and social media accounts
- Work with developers via Figma to re-brand website

MARKETING ASSISTANT

Wolfe University Center
Oct 2019 - Dec 2020 | North Miami, FL.

- Executed photo, video, and design content for email marketing, social media, flyers, and brochures
- Produced photo and video content

JUNIOR ART DIRECTOR

JOAN Creative
Jul 2020 - Sep 2020 | New York, NY

- Produced eye-catching designs and mock-ups for various pitch decks
- Clients: Facebook, Twitter, Vanity Fair Napkins, Virgin Hotels

JUNIOR ART DIRECTOR

Vice Media/Virtue Worldwide
Jul 2019 - Sep 2019 | Berlin, Germany

- Crafted mood boards, mock-ups, and illustrations for pitch and social content
- Clients: Volkswagen, Uber, Porsche, Disney, Verivox, ONE Insurance

COPYWRITING INTERN

Greyhealth Group
June 2016 - Aug 2016 | New York, NY

- Created manuscripts for web content and pitched content to Pfizer clients
- Edited copy for web articles and email

education

MIAMI AD SCHOOL & FLORIDA INTERNATIONAL UNIVERSITY

2020 | Miami, FL.

MS, Global and Strategic Communications Certificate, Art Direction

THE PENNSYLVANIA STATE UNIVERSITY

2018 | State College, PA

BA, Advertising/Public Relations
BA, Integrative Arts (Photography)

KANDA UNIVERSITY OF INTERNATIONAL STUDIES

2017 | Tokyo, Japan

Japanese Language Studies
Semester Abroad

skills

ADOBE CREATIVE SUITE:

Photoshop, InDesign, Illustrator

UX/UI DESIGN:

Adobe XD, Figma, Sketch

VIDEO/MOTION GRAPHICS:

Adobe Premiere Pro, After Effects

ADDITIONAL SKILLS: Basic HTML, Project Management, Wordpress, Acrobat, Strategy and Concepting, Presentation Design (Keynote)